

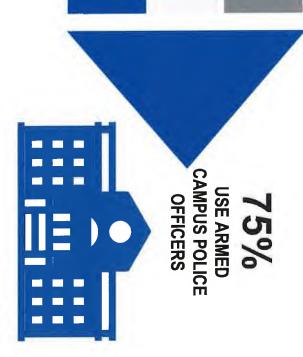
## MARKET OVERVIEW

6,642 higher education institutions in the us

70% PRIVATE

**30%** PUBLIC

69% OF STUDENTS ATTEND PUBLIC UNIVERSITIES



### CRIME STATISTICS

71%
BURGLARIES

VEHICLE THEFTS 8.9%

SEX OFFENSES 7.9%

AGGRAVATED ASSAULTS 6 2%

ROBBERIES 3.9%

ARSONS 2.1%

MURDERS

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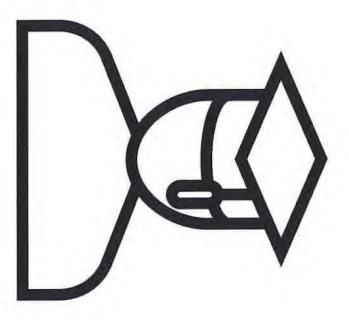
Source: National Center for Education Statistics

## TOP SAFETY CHALLENGES

- Workplace Violence Prevention/Response
- Active Shooter Threats
- Crisis Management and Response: Domestic Terrorism/Lone Wolf Attacks
- Property Crime (e.g., external theft, vandalism)
- General Employee Theft
- Identity Theft
- Substance Abuse (drugs/alcohol in the workplace)
- Bombings/IEDs/Bomb Threats
- Labor Unrest



# GAPS WITHIN HIGHER EDUCATION



62%

Not using mass notification apps

80%

Not using body-worn-cameras

**87%**Not using

Video analytics

56%

Unhappy with access control coverage

Source: Campus Safety Magazine July 2018

## SAFE CAMPUS

#### LEVEL 1:

CREATE A STRONG
COMMUNICATIONS
FOUNDATION TO ENSURE
STUDENT SAFETY

#### LEVEL 2:

ENHANCE VISIBILITY TO PROACTIVELY PROTECT STUDENTS, PROPERTY, AND ASSETS

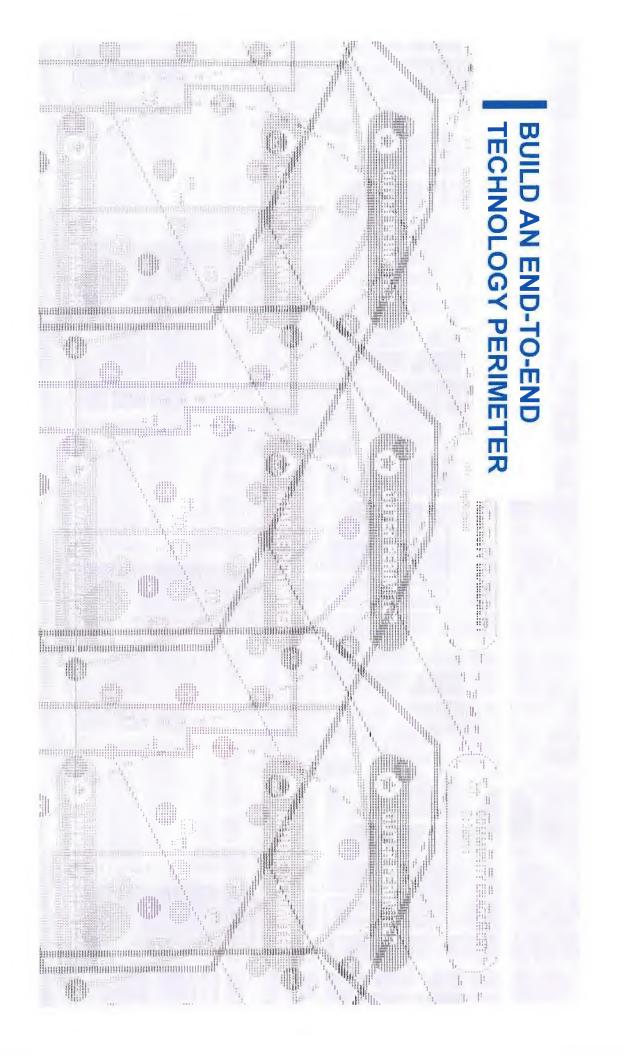
#### LEVEL 3:

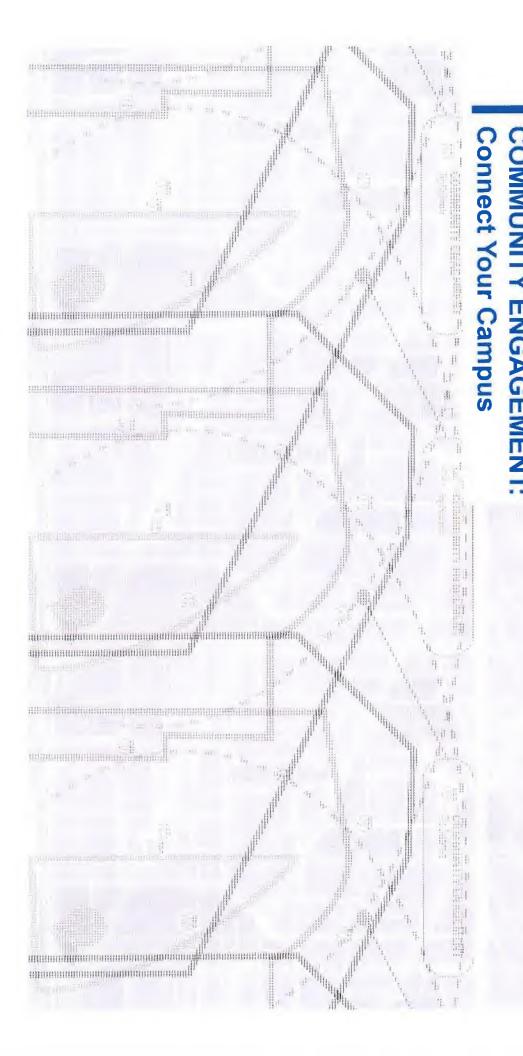
LEVERAGE SITUATIONAL AWARENESS AND STREAMLINE DIGITAL EVIDENCE MANAGEMENT



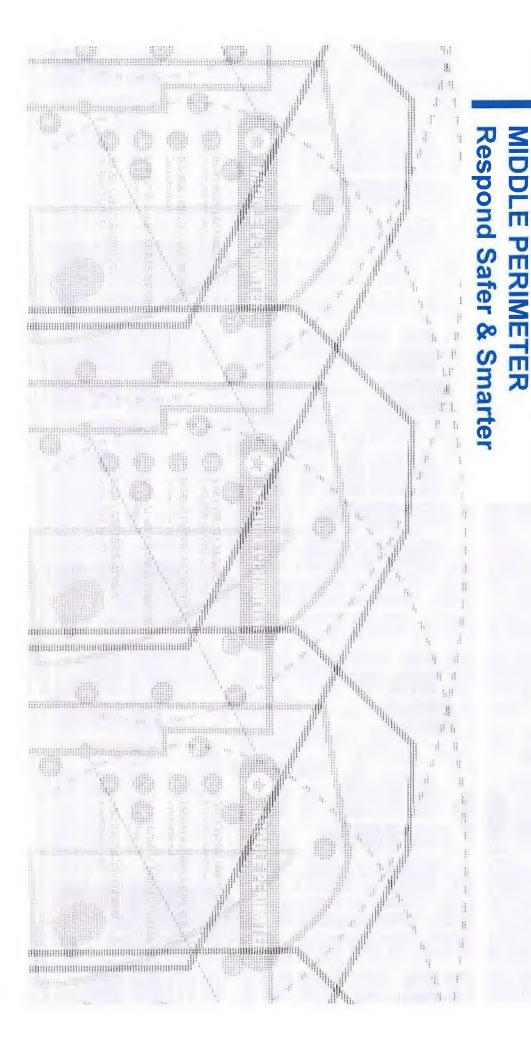








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